77% of small businesses use AI daily. Almost none wrote the rules.

What Intuit's new AI report means for your business — and 3 things to lock down this week before an unapproved tool costs you a contract.

Source: Forbes · Intuit 2026 AI Impact Report

— THE NEWS, IN ONE BREATH

Intuit's 2026 AI Impact Report just surveyed more than 34,000 small and mid-size businesses and found 77% now use AI every single day. A separate Black Fog/Sapio study found the other shoe: 49% of employees at larger firms are using AI tools nobody approved. Put those two numbers together and the picture is clear — your team is almost certainly already running AI, and almost nobody has written down what they're allowed to feed it. That gap doesn't show up until a client asks how their data is handled, or a tool you never vetted quietly keeps a copy of a contract you pasted in.

— SO WHAT – IF YOU OWN THE BUSINESS

3 WAYS TO USE IT THIS WEEK

1 *Write your one-page AI use policy*

~30 MIN · COMPLIANCE · NO CODE

Do it: List which tools are approved, what data can and can't go into them (no client PII, no signed contracts, no card numbers), and who to ask when unsure. One page, plain English, sent to the whole team.

> **Where DIY stops:** Writing the page is the easy part. Making sure every tool your team actually uses honors those rules — and flags when one doesn't — is where the wiring starts.

2 *Take inventory of the AI already in your business*

~20 MIN · AUDIT · NO CODE

Do it: Ask each person what AI tools they use for work — including the free ones on their phone. You'll almost always find a few nobody told you about touching real business data.

> **Where DIY stops:** A one-time list is a snapshot. A system that watches what's connected to your accounts and tells you when a new tool shows up is the build.

3 *Give the team an approved tool so shadow AI stops*

VARIES · CUSTOM BUILD · NEEDS WIRING

Do it: People use unapproved tools because the approved path is slower. Stand up one sanctioned assistant, wired to your own rules and data, so the safe option is also the easy option.

> **Where DIY stops:** Handing out a login is simple. Building an assistant that knows your business, respects your data boundaries, and your team actually prefers — that's the engine I build.

Here's the move: your team adopted AI faster than anyone wrote rules for it — that's not a them problem, it's the default everywhere right now. The risk isn't AI itself, it's the unapproved tool quietly holding a copy of something a client trusted you with. One page of rules and a 20-minute inventory closes most of that gap this week, before it costs you a contract instead of an afternoon.

That's why ProofWright exists. ***I'm not an engineer either*** *— I built 10 of these for my own five companies, zero engineers hired. I build the same engines for a few operators at a time — the ones that run in the background while you run the business.*

Want the sanctioned tool your team will actually prefer?

Tell me what your business does — reply right here — and I'll map which of these three is cheapest to wire up for you now. No pitch, no deck.

Ready to build? Book a Teardown → **proofwright.ai/teardown** — 90 min, $500, credited toward any build in the next 30 days.

→ Reply with your industry. Worst case, you get a straight answer for free.