

Voice AI Just Got 25% Faster (And Less Robotic)

Speechify's new Simba 3.2 model just beat ElevenLabs, OpenAI, and Google on speed and naturalness — here's what it means for your customer service.

Source: Speechify / Artificial Analysis

— THE NEWS, IN ONE BREATH

On July 2026, Speechify opened early access to SIMBA Voice Agents, a phone-agent platform built on its new Simba 3.2 model. Independent benchmark Artificial Analysis ranked it #1 for real-time voice generation — ahead of ElevenLabs, OpenAI, and Google DeepMind — with 25% faster response times and significantly more natural prosody. Pricing starts at \$6 per million characters, putting production-grade voice AI within reach of most small businesses.

— SO WHAT – IF YOU OWN THE BUSINESS

3 WAYS TO USE IT THIS WEEK

1

Replace your hold-music phone tree with a live-sounding AI voice

2-4 HOURS

CUSTOMER SERVICE

NEEDS WIRING

Do it: Use Speechify SIMBA Voice Agents to handle common support calls — order status, appointment booking, FAQ routing. You supply your script/logic via a simple JSON config; the agent answers your business line and sounds like a real person, no robotic lag.

Where DIY stops: DIY stops when you need it to pull live data from your CRM or trigger actions in other systems. That's when you're building a full agent with tool-use and webhook logic — a one-week Build Sprint, not a weekend setup.

2

Clone your own voice for outbound follow-up calls

1-2 HOURS

SALES/FOLLOW-UP

NO CODE

Do it: Record 10 minutes of your voice reading a script. Upload to Speechify's voice-cloning tool. Generate personalized follow-up messages (quote reminders, appointment confirmations) that sound like you, then send them via a simple API call from your CRM or a Zapier automation.

Where DIY stops: DIY stops when you want real-time two-way conversations — answering questions on the fly, branching based on what the prospect says. That requires a full conversational agent, not a one-shot message generator.

3

Turn your service documentation into a voice-answer hotline

3-5 HOURS

KNOWLEDGE BASE

NEEDS WIRING

Do it: Feed your FAQ docs or service manual into a simple RAG setup (Pinecone + OpenAI embeddings). Wire it to a SIMBA Voice Agent so customers can call a dedicated number, ask a question, and get an instant spoken answer pulled from your real documentation — no typing, no search bar.

Where DIY stops: DIY stops when you need it to do more than answer — e.g., schedule a callback, create a support ticket, or escalate to a human based on sentiment. That's when you're building a multi-agent routing system, not a knowledge-base lookup.

Every voice AI model before this one forced you to choose: fast but robotic, or natural but slow. Simba 3.2 is the first production-grade model that delivers both — and that changes the cost/benefit math for any business that currently pays humans to answer the same ten questions over and over. If your phone rings more than 20 times a day with repeat questions, this is the moment to automate it.

*That's why ProofWright exists. I'm not selling you a course on 'how to build voice agents' — I'm building it for you, wired into your actual business systems, and handing you the working phone number. **I'm not an engineer either** — I built 10 of these for my own five companies, zero engineers hired.*

Tell me what your business does — reply right here — and I'll map which of these three is cheapest to wire up for you now.

No pitch, no deck.

Ready to build? Book a Teardown → [proofwright.ai/teardown](#) — 90 min, \$500, credited toward any build in the next 30 days.

→ Reply with your industry. Worst case, you get a straight answer for free.